

Commercialization & Revenue Models

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Revenue Models

- Marketplace sales
- Enterprise deployments
- API monetization
- White-label licensing
- Reseller commissions
- Revenue-sharing agreements

Revenue Participants

THiNK

Platform revenue and commercialization fees.

Fellows

Licensing and deployment earnings.

Partners

Reseller and deployment revenue.

Collaborators

Institutional and enterprise revenue.

Client Ownership & Non-Compete Framework

Client Ownership

Clients sourced through:

- THiNK marketplace
- THiNK partnerships
- THiNK reseller networks

remain ecosystem clients under THiNK governance unless contractually agreed otherwise.

Non-Compete & Anti-Circumvention

Agreements may include:

- Client protection clauses
- Territory restrictions
- Sector exclusivity
- Anti-circumvention rules

Applied selectively for:

- Enterprise deployments
- Government engagements
- Strategic commercial partnerships