

Demand Intelligence Platform

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Overview

The Demand Intelligence Platform is THiNK's:

- Open innovation layer
- Marketplace layer
- Product discovery layer
- Ecosystem commercialization engine

It connects:

- Developers
- Institutions
- Partners
- Collaborators
- Clients
- Government
- NGOs
- Enterprises

Core Functions

Marketplace Enablement

Validated ecosystem products can enter the THiNK marketplace.

Reseller Activation

Products can be resold through:

- THiNK Partners
- Collaborators
- Institutional channels

Opportunity Matching

The platform matches:

- Demand ↔ Solutions
- Clients ↔ Developers
- Institutions ↔ Deployment Teams

Product Discovery

Validated ecosystem solutions gain:

- Marketplace visibility
- Commercial positioning
- Deployment opportunities

Marketplace Entry Rules

Solutions must:

- Pass THINK Lab validation
- Meet CAP requirements
- Meet governance standards
- Meet localization readiness standards