

# Core Functions

## Marketplace Enablement

Validated ecosystem products can enter the THiNK marketplace.

## Reseller Activation

Products can be resold through:

- THiNK Partners
- Collaborators
- Institutional channels

## Opportunity Matching

The platform matches:

- Demand ↔ Solutions
- Clients ↔ Developers
- Institutions ↔ Deployment Teams

## Product Discovery

Validated ecosystem solutions gain:

- Marketplace visibility
- Commercial positioning
- Deployment opportunities

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