

Impact Framework

People Impact

Employment

- Developers employed
- Contractors activated
- Freelance ecosystem operators

Entrepreneurship

- Businesses formed
- Agencies created
- Startups incubated

Product Impact

Intellectual Property

- Products created
- APIs developed
- AI systems deployed

Deployment Metrics

- Production systems launched
- Marketplace products activated

Financial Impact

THiNK Revenue

Platform and licensing earnings.

Fellow Revenue

Deployment and licensing income.

Partner Revenue

Reseller and implementation earnings.

Collaborator Revenue

Institutional and enterprise deployment income.

Ecosystem Metrics

- Total KES generated
- Revenue per deployment
- Revenue per developer
- Active deployments
- Active products
- Active ecosystem businesses

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