

Incentives & Rewards

The THiNK Reseller Program recognizes outstanding partner performance through a structured incentive and rewards framework. The objective is to encourage high-quality project delivery, continuous improvement, and long-term engagement within the THiNK ecosystem.

Performance Incentives

Resellers may receive incentives based on:

- Successful project completion
- Quality of implementation
- Client satisfaction
- Timely delivery
- Innovation and problem-solving
- Adherence to THiNK standards

Reward Opportunities

Certified resellers may benefit from:

- Project implementation fees
- Performance-based bonuses
- Priority access to future projects
- Advanced training opportunities
- Public recognition within the THiNK community
- Invitations to exclusive partner events
- Opportunities to mentor new resellers

Performance Evaluation

Reseller performance is reviewed using key performance indicators (KPIs), including:

- Number of completed projects
- Delivery timelines
- Client satisfaction ratings
- Quality assurance outcomes
- Technical competency

- Professional conduct

Consistently high-performing partners may be considered for larger implementation projects, strategic partnerships, leadership roles, or specialized solution areas within the THiNK ecosystem.

The incentives and rewards framework reinforces THiNK's commitment to excellence by recognizing partners who consistently deliver innovative, ethical, and impactful AI solutions for clients.

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