

Program Structure

The THiNK Reseller Program is organized into four interconnected components that support partner development from recruitment to long-term engagement.

Recruitment and Onboarding

This phase identifies qualified professionals through an application and selection process. Successful applicants are onboarded into the program and introduced to THiNK's ecosystem, tools, and operational procedures.

Training and Certification

Partners complete structured learning through THiNK Academy, combining theoretical knowledge with practical exercises. Successful completion of assessments leads to certification as a THiNK Reseller.

Project Delivery

Certified partners are assigned client projects where they apply their skills to design, develop, test, and deploy AI solutions. Throughout implementation, partners receive technical mentorship and quality assurance support to ensure successful outcomes.

Continuous Growth

Following project completion, partners remain active members of the THiNK ecosystem through continued learning, community engagement, performance reviews, and access to future implementation opportunities. High-performing partners may qualify for advanced projects, specialized training, and leadership roles within the partner network.

This structured approach ensures that every reseller receives the knowledge, resources, and support necessary to deliver high-quality AI solutions while contributing to the growth of a trusted and sustainable partner ecosystem.

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